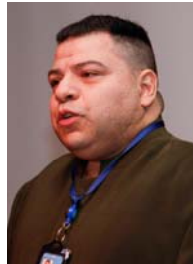




Intergovernmental Institution for the use of Micro-algae Spirulina against malnutrition

**IIMSAM NEWSLETTER CIRCULAR No. 4
SEPTEMBER 2009**

**CAMP MARADONA® MAKING WINNERS OF KENYAN
YOUTH ONCE THOUGHT UNREACHABLE.**



H.E. Ambassador Remigio M. Maradona, Director General-IIMSAM stated- *I perceive CAMP MARADONA® as a potent tool to initiate grassroots empowerment processes through Football- the most popular sport in the world. The societal participation in the programme manifests the will of the people to incorporate Spirulina in the sustainable development agenda and the inclusion of football as a powerful medium to empower the youth that are the future leaders of the country. The initiatives in the Republic of Kenya are IIMSAM's maiden enterprise and I urge the international community to come forward and support the endeavour of IIMSAM to eradicate malnutrition, achieve food security and bridge the health divide through Spirulina especially in the developing countries; and through CAMP MARADONA® to recognise and utilise the potential of sport not only to empower youth but also to affect a positive change in the society.*

The month of August saw CAMP MARADONA® distribute soccer boots and balls to twenty two football clubs across the Siaya District. Clubs from both the senior and junior categories benefited from the major distribution. Alongside the entire community each team received soccer boots in the presence of IIMSAM- CAMP MARADONA® and the CAMP MARADONA® Executive Director, Mr. Charles Ochome; General Assistant & Liaison to the Media, Ms Ruth Kwasu; IT Technician, Mr. John Ouma; and Field Coordinator, Mr. Erick Yamo.



Top left: The KENYA CAMP MARADONA® TEAM addressing participants at Nyanganga Centre, **Top right:** Ms. Ruth Kwasu distributes boots to players from Ochilo F.C and Uloma F.C, **Bottom left:** Mr. John Ouma presents boots to the Coach of Njajuok F.C and **Bottom right:** Mr. Erick Yamo presents boots to the Coach of Nyangoma F.C

This round the distribution took place in five different venues; Nyanganga, Nyangoma, Kirindo, Karapul and bartering centres and a total of twenty two teams received eleven pairs of soccer boots each. The entire community around Siaya District were overwhelmed by the support the youths received from CAMP MARADONA®.



“The youth no longer participate in bad acts like crime since they now engage in sports. What CAMP MARADONA® has done has never been seen in this area and we are indeed grateful for that...”

Sports Officer Siaya District: Mr. Otieno



Upanda F.C (In blue) and Ochilo F.C (In yellow) before and after receiving soccer boots.



The coach Karapul F.C receives boots from CAMP MARADONA®



The coach Barding Junior receives boots from CAMP MARADONA®



The Executive Director, CAMP MARADONA®, Mr. Charles Ochome presents boots to Uloma F.C



IIMSAM-CAMP MARADONA® & GWA MAMA SARAH OBAMA.

After the CAMP MARADONA® quarter finals, the IIMSAM-CAMP MARADONA® team visited Mama Sarah Obama who has been very active on behalf of IIMSAM in the key distribution of Spirulina. She is very happy with what CAMP MARADONA® is doing on the ground particularly stressing the fact that the youth do not engage in criminal acts. She promised to continue her efforts in ending malnutrition and assisting the spirulina feeding programme in Kogelo so as to benefit the malnourished as well as helping CAMP MARADONA®. *and was very happy with Spirulina since she personally uses it and knows the benefits.*



IIMSAM F.C.



Mama Sarah with officials from IIMSAM-CAMP MARADONA and players from IIMSAM F.C

THE NEWLY RENOVATED IIMSAM
DAR AL MUAMINEEN SPIRULINA CENTRE – KISUMU, KENYA.
RENOVATIONS CHANGES MADE TO THE MAIN ENTRANCE & TO THE CENTRE.



OD MIKAYI Training Facility



OFFICE BLOCK and Landscaping



(Improvements made on the Od Mikayi, training centre and the office block, July/Aug 2009.)

SPIRULINA BASINS EXPANSIONS



(Expansion of Spirulina basins from 180 m² to 450 m², July/Aug 2009)

SPIRULINA SEMINAR PARTICIPANTS Aug 09

