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**Inter-Governmental Institution for the use of Micro-algae Spirulina Against Malnutrition**  
**Inter-Governmental Observer to the United Nations Economic and Social Council**

**“There are people in the world so hungry that God cannot appear to them except in the form of bread”**

"Hay personas en el mundo tan hambrientas que DÍos no puede a parecerles a ellos, salvo que en la forma de pan"

" Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaître que sous la forme d'un pain."

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

**Mahatma Gandhi**

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## **IIMSAM OFFICIAL PRESS RELEASE**

**MONICA SELES TENNIS SUPER ICON RE-JOINS IIMSAM AS A GOODWILL AMBASSADOR IN SUPPORT OF THE UNITED NATIONS MDGs THROUGH THE IIMSAM MANDATE IN FIGHTING MALNUTRITION.**



M.S. Photo



IIMSAM Official Picture: IIMSAM's Director General Amb. Remigio Maradona  
Chief of Protocol IIMSAM Amb. Shariar Rahimi.



M.S. Photo

**(IIMSAM Headquarters, New York 2 July 2010)** The Inter-governmental Institution for the use of Micro-algae Spirulina Against Malnutrition ("IIMSAM") has re-appointed Tennis Super Icon Ms. Monica Seles as a Goodwill Ambassador in support of the United Nations MDGs through the IIMSAM Mandate in the fight against malnutrition. Monica Seles was recently inducted into the Tennis Hall of Fame. She was 4-times Rogers Cup champion and was the 2009 inductee into the Rogers Cup Hall of Fame. *Monica Seles Legend: WTA Tour singles titles/53 WTA Tour doubles titles/6 Grand Slam titles/4 Australian Open 3 Roland Garros/2 US Open*) Career highest ranking #1

*“I am delighted to be back in IIMSAM as a GWA and to contribute in IIMSAM’s efforts to help the people suffering from malnutrition in the world and I will use my privilege position to show how even individual contributions from individual people can help to ease those that are suffering particularly children. Providing proper nutrition with Spirulina to children and others is a simple and effective way of saving the next generation, and building a better future for millions”. Said Monica Seles.*

As customary IIMSAM GWAs as part of their portfolio includes visiting the IIMSAM's **Dar al Muamineen IIMSAM Centre in Kisumu, Republic of Kenya** which received over **100,000 spirulina feeding visits** last fiscal year (April to April 2009-2010) from children and adults suffering from malnutrition and other deprivations and diseases resulting from undernourishment amongst disabled children and others suffering from malnutrition and HIV/Aids. Ambassador Seles will also visit participating schools of the IIMSAM outreach Spirulina nutritional programme, as well as other projects worldwide where IIMSAM will provide proper nutrition with *Spirulina* to children adults and others suffering from severe malnutrition. Over the past year, the compounding effects of the economic crisis – which followed the 2008 high food price crisis – has pushed the number of hungry and malnourished past one billion for the first time in history.

**Selected Pictures of some of the Recipients at the IIMSAM's Dar al Muamineen IIMSAM Centre in Kisumu, Republic of Kenya which received over 100,000 Spirulina feeding visits for Fiscal Year 2009-2010**



*“We have realized the power of celebrities or prominent individuals in privileged positions in winning the hearts and minds of people and we are confident that **Monica Seles** will bring the advocacy and attention to how much suffering there is in the world and the imperative need to do something about it with concrete deeds,”* said IIMSAM's Director General **Amb. Remigio Maradona.**”

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