



Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition
Permanent Consultative Observer with the United Nations Economic and Social Council

884 Second Avenue, Dag Hammarskjöld Centre, No. 20512. New York., N.Y. 10017
Tel/Fax: +1-646-918-6425 Email: iimsam-un@pomun.org Web: www.pomun.org

OFFICIAL PRESS RELEASE

**IIMSAM ANNOUNCES >THE GREENLIFE PROJECT FALLUJAH>
TO FIGHT MALNUTRITION IN IRAQ AS A CONTRIBUTION
FROM ITS GOODWILL AMBASSADORS IN COOPERATION
WITH WORLD TELEVISION NETWORK OF SWEDEN:**



Ms. Maria Wera Cedrell Sheikh Tarik Abdullah Mr. Gunnar Magg

[New York, UN Headquarters. 10 March 2008] **The IIMSAM ‘GREENLIFE’ FALLUJAH PROJECT** – will make its debut at Fallujah, Iraq. The pilot project will start on the 5th Anniversary of The Iraq War, also known as the Second Gulf War, Operation Iraqi Freedom, or the Occupation of Iraq, an ongoing conflict which began on March 20, 2003. The project aim is to help, in first hand, the children in need and raise the health profile of the citizens in Fallujah, Iraq. The project’s primary focus is on the Spirulina development issues, particularly. There will also be a possibility, thanks to Micro Loan, to start a small private Spirulina Pool enterprise in the backyard of a family home or elsewhere. And a Micro Pool Spirulina Kit for the school children to explore the fantastic knowledge of growing their own health food.

The Programme will provide children a new type of education as a supplement to their other education which they may or may not be receiving. The Programme will also enable them to become more environmentally and socially aware. The project has been created by the IIMSAM Goodwill Ambassadors **Sheikh Tarik Abdullah (Iraq)** and renowned Journalist **Maria Wera Cedrell (Sweden)** together with Mr. **Gunnar Magg (Sweden)** Co-founder and Executive producer of World Television Network of Sweden which will present the project to a global mass audience through a series of short documentaries and news-reports.

An IIMSAM Delegation from New York will be heading for Amman, Jordan composed of its Director-General Amb. Remigio Maradona, Deputy Amb. Shariar Rahimi, Special-Adviser Mr. Anthony Angiulli. IIMSAM's Resident Representative from India Ambassador Manish Uprety will also be joining the IIMSAM Delegation along with IIMSAM's Spirulina Experts from India that will be coordinating the scientific, technical and medical *Know How* to establishing such project. Indian experts will also be providing the professional training to selected Iraqi medical personnel working in Fallujah.

The IIMSAM Delegation will be meeting with the IIMSAM Jordanian team that has been established in Amman to carryout this imperative and unprecedented initiative to begin phases I of the project.

IIMSAM's Director-General Ambassador Maradona Stated: < " *I am most delighted to have these Prominent Goodwill Ambassadors in the IIMSAM family that spans across continents and are committed diligently to eradicate the scourge of malnutrition and achieve the United Nations Millennium Development Goals by doing concrete deeds. The tremendous learning, experience, and goodwill that these outstanding personalities bring to the IIMSAM would help the organisation to spread its mandate across various quarters in an effective and efficient fashion. Their action plan for Iraq can have a significant impact by setting an excellent example for other organizations within Iraq and outside Iraq.*"

**FOR FURTHER INFORMATION ON THE GREENLIFE FALLUJAH PROJECT PLEASE
FEEL FREE TO PERUSE OUR WEBSITE: WWW.POMUN.ORG**

IIMSAM