



INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION
INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL

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“There are people in the world so hungry that God cannot appear to them except in the form of bread”

"Hay personas en el mundo tan hambrientas que Días no puede a parecerles a ellos, salvo en la forma de pan"

“Gandhi una volta disse: ci sono persone nel mondo cosi' affamate che Dio puo' apparire a loro solo in forma di pane “

Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaître que sous la forme d'un pain."

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

Mahatma Gandhi

IIMSAM OFFICIAL PRESS RELEASE

For Immediate Release

Intergovernmental Treaty Organisation (I.T.O.) Headquarters/New York., N.Y. 8-9 Jan 2012

PROMINENT EMERATI H.E. ADEL KHALIFA AHMED KHALAF AL OTAIBA TO LEAD THE NEWLY CREATED ROYAL TRUST-FUND GULF-REGION-COMMITTEE FOR IIMSAM.



DUBAI // The UAE's H.E. ADEL KHALIFA AHMED KHALAF AL OTAIBA, Special Envoy of the Secretary General of IIMSAM H.E. Remigio Maradona to lead the newly institutionilised fund raising arm for IIMSAM (**ROYAL TRUST-FUND-GULF-REGION-COMMITTEE FOR IIMSAM.**) The official launching of the fund under the auspices and patronage of H.R.H. will be announced in the next few days a Special V.I.P. Invitation will be sent out via email to pre-screened and prominent selected individuals who will be encouraged to make significant donations as symbolic gestures of goodwill for others to emulate. *“Is recognition of the respect the country has gained for its international efforts in a variety of fields...It is a seat at the most important position being President of the Royal-Trust-Fund/Committee for IIMSAM that comes with privileges, influence and responsibility... My wish is to draw a smile, try to ease the pain and suffering of all who are in need of help. IIMSAM made this possible for me I thank our Secretary General H.E. Maradona for giving me the opportunity to make a difference...Since IIMSAM is very active and does a lot of work in underprivileged countries, feeding Spirulina to over two million beneficiaries in Latin America and Africa...The UAE can now help IIMSAM highlight these issues in the region that previously didn't get any attention.”* said H.E. Otaiba.



H.E. Remigio M. Maradona, Ambassador /Secretary General of IIMSAM commented: *“A new dawn will be emerging for IIMSAM in 2012: The following steps have been taking by my office in coordination for the past few weeks with the Private Good-Offices of H.R.H. Shaikha Roda Bint Zayed Al Nahyan, IIMSAM’S Principal Extraordinaire Goodwill Ambassador in (U.A.E.) In order to Institutionalise and create a Modus Operandi in the Gulf-Region that will allow a continuity of funds and monitor the commitments that must be adhere to by IIMSAM present Donor Members who have donated in past, Future Royal Members and Newcomers by invitation only & others in the Gulf Region who will be donating to the Royal Trust-Fund.”*

ROYAL TRUST-FUND GULF-REGION-COMMITTEE FOR IIMSAM,(R.T.G.R.C.I.):

Was founded to support the work of the mandate of IIMSAM (Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition a (UN ECOSOC Observer) by raising funds for its programmes and increasing awareness of the challenges facing the world's malnourished children, and adults and the deprived populations of the world.

Mission-Statement-Can be described in three points:

- Raising vital resources necessary to secure the Global Eradication of Malnutrition and Starvation on behalf of IIMSAM
- Advocating and raising awareness about the aspirations of the United Nations MDGs especially to ameliorate the plight of the malnourished
- Complementing the mandate of IIMSAM by financial planning, resource management and allocation, and other best practices

The Trust-Fund General Members & Royal Family Members who are been recruited from all sectors of society and are the **first-tier prominent members** in their communities from throughout the GCC.

BRIEF-PERSONAL PROFILE OF H.E. ADEL KHALIFA AHMED KHALAF AL OTAIBA

A successful entrepreneur and a respectable plus charismatic personality known to the social and business order of Dubai, coming from a celebrated and highly-esteemed family in the United Arab Emirates. By any yardstick and being settled in the world’s business hub of Dubai land, Mr. Al Otaiba currently benefits from one of the richest and fastest-growing business networks. From the modest beginnings since 80’s in the Gulf, his razor sharp understanding of oil markets has enabled him to create an empire that spans the globe. The main business domains and interests are Oil and Gas, Real Estate, Hospitality, Aviation, Financing, power generation Green energy, facility management and so on.

The expanding business opportunities from UAE through UK, US, Russia to the rest of the world have enabled Mr. Al Otaiba to tread and conquer a globally booming industry, thanks to the growing but never-ending demand for Oil and Gas.Mr. Al Otaiba, a Master Degree holder in Business Management and Administration from USA is the founder, chairman and CEO of AKO Holdings and has been responsible for its strategic direction and development for several years. The rapid growth of the company mirrors its owner’s astonishing rise up the wealthy row in the UAE. Involved in many business investments and possessing properties in UAE and abroad.

IIMSAM AT A GLANCE:

Accredited as an **Inter-governmental Observer** to the United Nations Economic and Social Council (**Under ECOSOC Resolution 212/2003 5th of March 2003**). IIMSAM is an **Autonomous Inter-Governmental Treaty Organisation** mandated by an International Convention Agreement to disseminate Spirulina as an instrument in fighting severe malnutrition worldwide. IIMSAM is registered under the **United Nations Treaty Series No. 37542-37543, dated 12th June 2001; in accordance with the Article 102 of the Charter of the United Nations.**

THE EVER GROWING IIMSAM FAMILY ACROSS THE WORLD IIMSAM TEAMS/SECRETARIATS AND OUR FAMILY OF MEMBER STATES:

UNITED STATES: IIMSAM-HEADQUARTERS, NEW YORK., N.Y.

MEXICO-Regional Office for Mexico-Central-America

KENYA-H.R.H. Sheikh Zayed Bin Sultan Al Nahyan, (Spirulina Feeding Centre)

HAITI-Regional Office for (CARICOM- Caribbean-Community)

URUGUAY-Regional Office for(MERCOSUR- Common Southern Market- Countries)

UAE-Regional Office - MIDDLE EAST/NORTH AFRICA/GCC

Representatives working in the following countries: INDIA-GERMANY- UK- ITALY- QATAR-KUWAIT-KSA-JORDAN-LEBANON-IRAQ-NIGERIA-SENEGAL-SOUTH AFRICA-PHILIPPINES-VANUATU

OVER 2 MILLION BENEFICIARIES HAVE BEEN SERVED UNDER THE IIMSAM SPIRULINA DISTRIBUTION PROGRAMMES ACROSS THE WORLD IN THE FIGHT AGAINST ACUTE MALNUTRITION AND HUNGER: IIMSAM recognizes that hunger and malnutrition are a major impediment to sustainable development, and reaffirming that reducing hunger is a **primary target** of the **United Nations Millennium Development Goals #1.**

IIMSAM WORKS WITH CONCRETE DEEDS!

IIMSAM and its Strategic Partner the Government of the State of Chiapas, Mexico have implemented a first of its kind Statewide Official Spirulina Food Fortifying Nutritional Programme with a monthly outreach of almost 300,000 deprived persons who benefit from Spirulina nutritional values since May 2011. IIMSAM also takes part in Emergency Relief Efforts Worldwide and has "His Royal Highness Sheikh Zayed Bin Sultan Al Nahyan Spirulina Feeding Centre" in Kisumu, Kenya which has saved thousands of deprived lives suffering from malnutrition and other illnesses since its inception in 2009. IIMSAM has conducted Emergency Rescue Missions with its Strategic-Partners: In (2011 Somalia), (2010-Haiti) (2008-China). IIMSAM also conducted Heath Spirulina Clinics Awareness Seminars: In 2009-10-11 (Kenya) (2011-India,) (2010-11/Mexico,) (2008 U.N. Headquarters in N.Y. USA. (Sponsored by the Permanent Mission of Argentina to the United Nations.)

IIMSAM Has its Principal Extraordinaire Goodwill Ambassadors (Ruling Royal Families Members in GCC Region): H.R.H. **Shaikha Roda Bint Zayed Al Nahyan,** (U.A.E.) H.R.H. **Princess Basma Bint Talal** (Jordan) & H.R.H. **Sheikha Fariha Al-Ahmed Al-Jaber Al-Sabah** (Kuwait).

Selected Goodwill Ambassadors across the world: Mama Sara Obama & Saidi Obama in the Republic of Kenya Respective Grandmother and Uncle of U.S. President **Barack Obama**, Football Legend from Argentina **Diego Armando Maradona**, Presently Head Coach of Al Wals F.C. (Dubai), **Carolina Herrera** Iconic Fashion Designer U.S./Venezuela, Singing GCC Icon, **Hussain Al Jassmi, Ahmed Al Rayaysa** Emerati/GCC Icon Fashion Designer, **Elissa** Lebanon, Singing Icon, **Monica Seles**, U.S./Serbia Int'l-Tennis Icon, **Emmanuel** Legendary Singing Icon from Mexico.

Prominent VIP Personalities: Such as **Dr. Adolfo Pérez Esquivel,**(Argentina) Nobel Peace Prize Recipient 1980, **Mr. Tushar Gandhi, (India)** Peace Activist (**Great-Grandson of the Legendary Mahatma Gandhi**) and others from all walks of life who have contributed in the Institutional Development of IIMSAM.

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Support IIMSAM Support LIFE!

Soutenez IIMSAM Soutenez LA VIE!

¡Apoya IIMSAM Apoya Vida!

أدعم مركز IIMSAM أدعم الحياة