



Support IIMSAM Support Life!

Inter-Governmental Observer to the United Nations Economic and Social Council

“There are people in the world so hungry that God cannot appear to them except in the form of bread”

"Hay personas en el mundo tan hambrientas que Díos no puede a parecerles a ellos más que en la forma de pan"

" Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaitre que sous la forme d'un pain."

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

Mahatma Gandhi

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IIMSAM OFFICIAL PRESS RELEASE

IIMSAM APPOINTS SHEIKH HAZIM AL-JUBOORI OF THE REPUBLIC OF IRAQ AS A GOODWILL AMBASSADOR TO HELP FIGHT MALNUTRITION



Sheikh Hazim Al-Juboori

(IIMSAM Headquarters, New York, 14 January 2010) The Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition (IIMSAM) today appointed **Iraqi Sheikh Hazim Al-Juboori** as a **“Goodwill Ambassador against Malnutrition”** to help IIMSAM fight malnutrition in developing countries around the world.

“I am delighted to be part of IIMSAM’s efforts to help the people suffering from malnutrition in the world and I will use my privilege position to show how even individual contributions from individual people can help to ease those that are suffering particularly children. Providing proper nutrition with Spirulina to children and others is a simple and effective way of saving the next generation, and building a better future for millions”. Said Sheikh Al-Juboori.

The Sheikh’s initial plan includes visiting the IIMSAM’s **Dar al Muamineen IIMSAM Centre in The Republic of Kenya** which services over 5000 children and adults suffering from malnutrition and other deprivations and diseases resulting from undernourishment amongst disabled children and others suffering from malnutrition and HIV/Aids. He is also planning to visit participating schools of the IIMSAM outreach Spirulina nutritional programme, as well as

other projects worldwide where IIMSAM will provide proper nutrition with *Spirulina* to children adults and others suffering from severe malnutrition.

Over the past year, the compounding effects of the economic crisis – which followed the 2008 high food price crisis – has pushed the number of hungry and malnourished past one billion for the first time in history.

“We have realized the power of celebrities or prominent individuals in privileged positions in winning the hearts and minds of people and we are confident that Sheikh Al Juboori will bring the advocacy and attention to how much suffering there is in the world,” said *Sulaiman Al Fahim*, IIMSAM’s Ambassador At Large for the GCC, Middle East and Asia.

Sheikh Hazim Al-Juboori, is well known throughout Iraq and the Middle East for his philanthropic endeavors and constant support to all kinds of charities. *Sheikh Al-Juboori* is very enthusiastic to be at the forefront in the fighting of Malnutrition in the world through IIMSAM.

He is committed to devote all his efforts to the work of IIMSAM throughout the world with the help of his wide network of contacts and government affiliations. *Sheikh Al-Juboori* is a highly successful businessman, Chairman and owner of Al-Juboori Group Limited. Al-Juboori Group has offices in Iraq, Syria, Egypt, Jordan, Libya, United Arab Emirates, Kazakhstan, Tajikistan and plan to open offices in Europe, Africa and The Middle East.

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FOR ADDITIONAL INFORMATION ON IIMSAM PROGRAMMES

PLEASE CONTACT:

IIMSAM Headquarters

Ms. Erin Moore Jr. Adviser

Public Information Outreach Unit.

211 East 43rd Street, Suite 2300

New York, N.Y. 10017

Email: iimsam-un@iimsam.org

Official Website: www.iimsam.org

ABOUT IIMSAM:

IIMSAM was accredited as an *Inter-Governmental Observer* to the United Nations Economic and Social Council (ECOSOC), in keeping with the Resolution Number E/2003/212, dated 5th of March, 2003.

IIMSAM is registered under the United Nations Treaty Series Number 37542-37543 dated 7th of June 2001, in accordance with the Article 102 of the Charter of the United Nations. IIMSAM has a *De Facto* diplomatic status in U.S. soil.