



**Intergovernmental Institution  
for the Use of Micro-Algae Spirulina  
Against Malnutrition**

**Intergovernmental Observer to the United Nations Economic and Social Council**

*In Keeping with ECOSOC Resolution 2003/212 dated 5th of March 2003.*

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*Intergovernmental Organizations Designated by ECOSOC Under Rule 79 of the Rules & Procedure for Continuing Participation in the Deliberations of the Council on questions within the Scope of their Activities*

**“There are people in the world so hungry that God cannot appear to them except in the form of bread”**

"Hay personas en el mundo tan hambrientas que Dios no puede a parecerles a ellos, salvo en la forma de pan"

“Gandhi una volta disse: ci sono persone nel mondo cosi' affamate che Dio puo' apparire a loro solo in forma di pane “

Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaitre que sous la forme d'un pain.”

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

**Mahatma Gandhi**

**IIMSAM OFFICIAL PRESS RELEASE**

**Dr. Marcelo Decoud Leading CEO/Entrepreneur on Algae becomes Special Adviser to the Secretary General of IIMSAM For The Mercosur Region of South America**



**Photo: Dr. Marcelo E. Decoud**

**(IIMSAM Headquarters, New York. January 27, 2011)** The Agronomist/Entrepreneur Dr. Marcelo E. Decoud, CEO of Fox Oil Corporation, first leading producers of algae-based biodiesel in Argentina, leaders in investment projects and production of algae for animal nutrition, human and biodiesel in Uruguay and Chile, was appointed Special Adviser to the Secretary General of IIMSAM to represent the Intergovernmental Institution for the Use of Micro Algae Spirulina Against Malnutrition (IIMSAM) in the following countries: Argentina, Brazil, Chile, Paraguay and Uruguay.

*"It's a great pride for me. I offer my time, myself and my ability to benefit the cause. I have to thank those who selected me to meet this incredible role, which I am very proud. It is a great pride to give a hand to this great cause that is the IIMSAM. So I offer my time, myself and my ability to benefit the cause and do great things especially in countries where I have been appointed."* **Said Dr. Decoud.**

Dr. Decoud will promote IIMSAM's mandate in cooperation with IIMSAM's headquarters in New York. His responsibility is to strongly support the mission of IIMSAM to fulfill its ambition to make **Spirulina** a key tool to eradicate malnutrition, food security and reduce the health divide. This need is clearly stated as an aspiration to achieve the **United Nations Millennium Development Goals.**

*Spirulina* of Aztec origin is a dietary supplement that was declared as the best food for the future by the **United Nations in the World Food Conference of 1974**. Malnutrition is by far the leading cause of illness and death triggered worldwide, with severe impacts on LDCs, the Landlocked Developing Countries and Small Islands Developing States.

**Dr. Decoud, said of his new role and *Spirulina*:** *"Since we produce Spirulina, ethically I do not think is appropriate to be special adviser and maintain my position and my responsibilities as a CEO/Entrepreneur of Fox Oil Corporation, thus I have resigned my post and I have delegated my responsibilities to my Deputy. I have also informed our Executives that we should donate a percentage of our production to allow IIMSAM to forge ahead we its Mandate in serving the underprivileged populations suffering from malnutrition and in particularly (indigenous communities of northern Argentina, for starters) in conjunction with the ministry of health of the area conducting a pilot program of Spirulina. With ten production sites of the algae, around 10 hectares. each producing 360 million servings of 10 grams of Spirulina, which could serve as a supplemental/food for 6 million people suffering from malnutrition in the world, this means that in 200,000 hectares of Spirulina in the world we would be able to reach around 1/3 of the world population which suffers from malnutrition, hunger and starvation in some cases. "The" Spirulina is the oldest food of the future. "Said a happy Dr. Decoud.*



**The Secretary General of IIMSAM, Ambassador Remigio Maradona said:** *"It gives me great honor to help our brothers in the Southern Cone and the Mercosur region to combat malnutrition with an ancient food like Spirulina of Aztec origin as a dietary supplement that was declared as the best food for the future by the United Nations in the World Food Conference in 1974. Dr. Decoud not only is a great businessman, agronomist and Entrepreneur, but also a great humanitarian with a great heart and desire to help the marginalized populations and the*

*environment. With this **August** gesture he has made to join our humble and small organization with a huge mandate "It is a joy to have him in our family of IIMSAM his participation will enable IIMSAM`s Mandate to continue its expansion and in the process saving countless lives suffering from the ravishes of malnutrition, deprivation, hunger, and starvation which I find in the 21<sup>st</sup> century totally inexcusable."*

**Support IIMSAM                      Support LIFE!**  
**¡Apoya IIMSAM                      Apoya Vida!**  
**Soutenez IIMSAM Soutenez LA VIE!**  
**مركز أدم IIMSAM! أدم حياة أدم**