



Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition
Permanent Consultative Observer with the United Nations Economic and Social Council

Official Press Release

IIMSAM'S NEW GOODWILL AMBASSADORS ARE INDUCTED IN A RESOUNDING SUCCESSFUL LUNCHEON OF PLEDGES AND COMMITMENT TO ASSIST IIMSAM IN BUILDING THE RESOURCES NECESSARY TO CARRYOUT ITS MANDATE TO COMBAT SEVERE MALNUTRITION USING SPIRULINA AS A KEY-DRIVER.



First Pic: H.E. Amb. Director-General H.E. Remigio Maradona and Sp. Adviser, Mr. Slobodan Damiyano. **Second Pic:** Mr. R. Mello, President of BFA. IIMSAM GWA's: Dr. Ricardo Reyes, Miledys Gonzalez, Carolina Herrera, Monica Seles, Maria W. Cedrell, Alan Goldsmith and Marco Fontinel. Amb. H.E. S. Rahimi. **Third Picture:** Mr. Marcelo Suárez Salvia, and Ms. María L. Melon of the Permanent Mission of Argentina to the UN with IIMSAM Goodwill Ambassador Monica Seles. **Fourth Pic:** GWA's Marco and Mrs. Fontinel with M. Seles, Slobodan Damiyano and S. Kasan. **Fifth Pic:** GWA's: Carolina Herrera, Monica Seles and Alan Goldsmith.

[UN Headquarters, New York, 17 December 2007] To realise a world free of hunger and malnutrition, IIMSAM appointed Ms. Maria Wera Cedrel (Sweden), Marco Fontinel (Italy) Dr. Ricardo Reyes (Dominican Republic) and Sheik Tarik Al Abdullah (Iraq) as its Goodwill Ambassadors to make Spirulina a key-driver to achieve global food security and to bridge the health divide with a special focus on the Developing and the Least Developed Countries. It would give further impetus to various initiatives and endeavours of the organisation that aim to counter malnutrition and strive for the achievement of the United Nations Millennium Development Goals. **IIMSAM's Director-General H.E.Amb. Remigio Maradona stated-** " I am most delighted to have these Prominent Goodwill Ambassadors in the IIMSAM family that spans across continents and are committed diligently to eradicate the scourge of malnutrition and achieve the United Nations Millennium Development Goals by doing concrete deeds. The tremendous learning, experience, and goodwill that these outstanding personalities bring to the IIMSAM would help the organisation to spread its mandate across various quarters in an effective and efficient fashion. Their inclusion would also impact the priority areas of organisation in a positive manner. And these comprise various initiatives of the IIMSAM that target vulnerable groups affected disproportionately by malnutrition. such as women and the girl child."