



**Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition**  
**Permanent Observer with the United Nations Economic and Social Council**  
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*“There are people in the world so hungry that God cannot appear to them except in the form of bread”*  
**Mahatma Gandhi**

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## **IIMSAM OFFICIAL PRESS RELEASE**

### **IIMSAM Celebrates Life on the occasion of the World Food Day**



**(UN Headquarters, New York, 17<sup>th</sup> October 2008)** To fulfill its obligations to the peoples of the world and to realize its mandate of a world free of hunger and malnutrition, IIMSAM marked the celebrations of the World Food Day by launching the CELEBRATE LIFE initiative.

In presence of the diplomatic community, eminent newsmen and media, and the civil society; IIMSAM launched its CELEBRATE LIFE campaign which is an initiative by its goodwill ambassador Dr. Marco Fantinel of Italy. Under the initiative, the Fantinel family would provide 1USD for each bottle sold under the campaign towards the malnutrition initiatives of IIMSAM in the developing and the least developed countries.

The event also marked the launch of the Global Eradication of Malnutrition and Starvation (GEMS) Foundation which would be instrumental to secure resources necessary for IIMSAM to fulfill its mandate in an effective and efficient manner. The GEMS Foundation is a 501 C(3) entity based in the US and led by Mr. Anthony Angiulli as its president. The foundation comprises eminent citizens both from the US and across the world.