



Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition

Permanent Intergovernmental Observer to the United Nations Economic and Social Council

211 East 43rd Street, Suite 2300, New York, NY10017

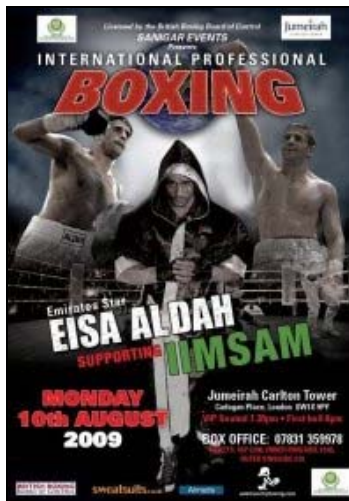
T: 212—661-2610 F: 212-682-0657 E: iimsam-un@iimsam.org W: www.iimsam.org

“There are people in the world so hungry that God cannot appear to them except in the form of bread”

Mahatma Gandhi

<<>>

Official Press Release



(IIMSAM Headquarters, New York, 6th August 2009) To champion the cause of IIMSAM, renowned boxer from the United Arab Emirates, Eisa Aldah shall enter the ring on the 10th of August in the United Kingdom.

IIMSAM is an intergovernmental organisation based in New York that advocates the cause of Spirulina which was declared by the United Nations World food Conference of 1974 as *the best food for the future*, and aspires to make Spirulina a key-driver to eradicate malnutrition, achieve food security and bridge the health divide. The programmes of IIMSAM have a special priority for the developing countries.

Organised under the auspices of the British Boxing Board of Control at the Jumeirah Carlton Towers in the London, the boxing match shall underline the importance of Spirulina to eradicate malnutrition and secure the United Nations Millennium Development Goals especially in the context of the developing and the least developed countries.

While congratulating Eisa Aldah on his initiative, H.E. Ambassador Remigio Maradona, Director General-IIMSAM stated- *Just like the two young boxers from the UAE and the UK have come together to highlight the important cause of IIMSAM, I request the governments of the respective countries to join hands with IIMSAM to knock malnutrition out and secure the United Nations Millennium Development Goals through Spirulina.*