



**Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition
Permanent Intergovernmental Observer with the United Nations Economic and Social Council**

“There are people in the world so hungry that God cannot appear to them except in the form of bread”

Mahatma Gandhi



IIMSAM OFFICIAL PRESS RELEASE



**IIMSAM’s Goodwill Ambassador DR. AL FAHIM
HONOURED AT CSR FORUM FOR MONUMENTAL
CONTRIBUTIONS TO SOCIETY**

(DUBAI, (United Arab Emirates, 2009-01-10): Dr. Sulaiman Al Fahim, IIMSAM’s Goodwill Ambassador , the Intergovernmental Institution for the use of Micro-Algae Spirulina against malnutrition, has received yet another token of recognition as he was honoured at the Forum of Social Responsibility held on January 6, 2008 in Abu Dhabi. Dr. Al Fahim was acknowledged for his tremendous contributions to society, playing a colossal role as a prominent supporter of corporate social responsibility programmes. In the honorary ceremony, Dr. Al Fahim’s recent appointment as a Goodwill Ambassador of IIMSAM was acknowledged. IIMSAM, a permanent observer to the United Nations Economic and Social Council, seeks to eliminate hunger and malnutrition, elevate the level of nutrition and public health through the use of Spirulina as a key driver. Commenting on the honour, Dr. Al Fahim said, *“I am profoundly delighted to be recognised for my efforts towards the empowerment of the community and our society. I sincerely hope that by being bestowed this honour; many can see the example and be inspired to follow the path of social accountability. I would also like to express my deepest gratitude to H.E. Ambassador R. M. Maradona, Director General of IIMSAM, for giving me the*

opportunity to provide assistance in their international endeavour to improve health conditions all over the world.” Since his teenage years, Dr. Al Fahim has engaged in a plethora of activities designed uplift the many aspects of society, including education, sports, and culture. The Hydra Properties CEO has been able to sponsor a number of sporting activities – including chess, football, equestrian events, and women’s volleyball. As a proficient chess player himself, Dr. Al Fahim, currently the president of the UAE Chess Association, has extended a multimillion-dollar sponsorship programme to Taleb Mousah, the UAE's first professional chess player, and six female chess players who were given a monthly salary, private coaching lessons, and extensive financial and moral support in international competitions. Ambassador Al Fahim will also play a pivotal role in **IIMSAM’s CAMPMARADONA®** a programme that will use some of the greatest football stars past and present as a vehicle to bring awareness of the world’s number one killer severe malnutrition. Dr. Al Fahim’s UK Premiership F.C. Manchester City will also be utilise to promote the IIMSAM Mandate.

In the wildly popular football arena, Dr. Al Fahim has been tremendously instrumental in the acquisition of the English Premier League team, Manchester City. His main objective in taking over the popular team is to publicise Abu Dhabi as a capital for sports, education and culture in the Middle East. Furthermore, Dr. Al Fahim has showcased the mammoth achievements that have been made by Emirati women by supporting different conferences and summits on the subject, thereby effectively introducing the concept of a powerful and successful woman.



**Statement by H.E. Remigio Maradona, IIMSAM’s
Director General:**

" My congratulations to our GWA Dr. Sulaiman Al Fahim for putting an incredible effort in support for our organization's mandate to spread it across the Mid-East. As his selfless commitment to eradicate malnutrition is a significant step to realise the noble ambitions of the United Nations Millennium Development Goals; I extend again my deepest congratulations for his noble endeavours."

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