



INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION
INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL

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IIMSAM OFFICIAL PRESS RELEASE

Celebrity –Host-MBC Ms Lojain Omran Visits IIMSAM’s “His Royal Highness Sheikh Zayed Bin Sultan Al Nahyan Spirulina Feeding Center” in Kisumu – Kenya.



(IIMSAM HEADQUARTERS, NEW YORK 10th June 2011) IIMSAM’s “His Royal Highness Sheikh Zayed Bin Sultan Al Nahyan Spirulina Feeding Center” in Kisumu – Kenya was visited by Celebrity Host Ms Lojain Omran from MBC Dubai the largest broadcasting network in GCC and Middle East Region. Ms. Omran was there to do and depth documentary about the benefits of Spirulina through the IIMSAM Programme which have benefited thousands of recipients since its inception in 2009.

Ms. Omran also observed first-hand the various functions within the Centre (As depicted by the pictures shown) such Spirulina drying process, children waiting on line for their daily Spirulina intake, Spirulina cultivation process, a blind woman with HIV being treated, a recipient taken Spirulina. The documentary will air in a 3 part series starting on Sunday 12 of June on MBC-Dubai Ms. Omran programme has an audience of millions throughout the Arab region.

H.E. Remigio Maradona the Secretary General of IIMSAM Stated: I wish to take this opportunity to convey our sincere heartfelt special thanks and or gratitude to the Celebrity –Host-MBC Ms Lojain Omran for her effort and direct involvement in steering this occasional event. We thank every participant for their involvement and rendered support to make the occasion a success and our wonderful staff at the Centre. Ms. Omran programme reaches out

to millions in the Arab world this will greatly benefit IIMSAM, as the organization attempts to increase awareness of malnutrition and advocate the consumption of Spirulina to defeat this global epidemic.”

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Accredited as an Intergovernmental Observer to the United Nations Economic and Social Council (Under ECOSOC Resolution 212/2003 5th of March 2003).

IIMSAM is an Autonomous Inter-Governmental Organisation mandated by an International Convention Agreement to disseminate Spirulina as an instrument in fighting severe malnutrition worldwide. IIMSAM also takes part in Emergency Relief Efforts worldwide. and has a Spirulina Center with Field/Outreach activities in Kenya & Regional Offices in Aguascalientes, Mexico, Rio Negro, Uruguay and Dubai, U.A.E. IIMSAM is led by a Secretary-General headquartered in New York., U.S.A.

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