



INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION  
INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL

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**“There are people in the world so hungry that God cannot appear to them except in the form of bread”**

"Hay personas en el mundo tan hambrientas que Días no puede a parecerles a ellos, salvo en la forma de pan"

“Gandí una volta disse: ci sono persone nel mondo cosi' affamate che Dio puo' apparire a loro solo in forma di pane “

Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaitre que sous la forme d'un pain."

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

**Mahatma Gandhi**

## **IIMSAM OFFICIAL PRESS RELEASE**

***IIMSAM`s Secretary General meets with Elissa IIMSAM`s Goodwill Ambassador and Number One, Super Star & Diva of Lebanon***



***IIMSAM Official Picture: IIMSAM`s S.G. Remigio Maradona & Elissa IIMSAM`s GWA in Lebanon***

{IIMSAM`s Headquarters in New York, N.Y. 10017-23-24 July 2011:} IIMSAM realising its commitments to the peoples of the world especially a world free of malnutrition and hunger (UN-MDG #1) through Spirulina that was declared by the *United Nations World Food Conference of 1974 as the best food for the future*. Malnutrition is by far the most important single cause of illness and death globally with severe negative impacts on the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States. IIMSAM`s Secretary General **H.E. Remigio Maradona** met with **Elissa** the Lebanese **Super Star and Number One Diva** in all of Lebanon to discuss her role as IIMSAM`s Goodwill Ambassador and her upcoming visit to the IIMSAM “**His Royal Highness Sheikh**

<sup>1</sup> IIMSAM is an autonomous intergovernmental organization headquartered in New York that is registered under the United Nations Treaty Series No. 37542-37543, dated 12th June 2001; in accordance with the Article 102 of the Charter of the United Nations. IIMSAM was granted an Intergovernmental Observer Status with the United Nations Economic and Social Council in accordance with the Resolution No. E/2003/212, dated 5th March 2003. IIMSAM has a *De Facto Diplomatic* Status in U.S. soil.

**Zayed Bin Sultan Al Nahyan Spirulina Feeding Centre” in Kenya** which has saved thousands of lives since its inception in 2009. Thus, the Centre will be visited by the Diva-GWA Elissa along with the S.G. of IIMSAM **H.E. Remigio Maradona** during the latter part of summer or early fall. Present at the meeting were also GWA Elissa’s Manager **Mr. Amin Abi Yaghi** and The S.G. Spokesperson **Amb. Wassim Mandil**.

**The Secretary General Maradona Stated:**” *I further take this opportunity to congratulate our Goodwill Ambassador Elissa and her longtime manager Mr. Yaghi to express my profound gratitude to both of them for their willingness to support the IIMSAM Mandate in the field of Social and Humanitarian Affairs and the organization’s ambition of making Spirulina a key-driver to eradicate malnutrition, achieve food security, and bridge the health divide and the need for goodwill global partnership for development is expressed manifestly as an aspiration of the United Nations Millennium Development Goals...And I look forward to working closely along with GWA Elissa to achieve the mandate of IIMSAM with concrete deeds on behalf of the less fortunate ones.*”



Additional the Executive Office of the Secretary General Spokesperson for Middle East and GCC Region **Amb. Wassim Mandil**(showed above picture) has been designated by the Secretary General of IIMSAM to serve as the official *Facilitator/Liaison* in matters concerning IIMSAM’s Goodwill Ambassadors in the Region, Field-Visits, all media, and public information and other matters concerning their roles as IIMSAM’s GWAs. All must now be channeled to the EOSG-Spokesperson Office in Media City Zone, Dubai. (C/O) M.M.M. International. All Inquiries welcome after Ramadan.

**BRIEF FACTS ABOUT IIMSAM:** Accredited as an Intergovernmental Observer to the United Nations Economic and Social Council (Under ECOSOC Resolution 212/2003 5th of March 2003). IIMSAM is an **Autonomous Inter-Governmental Organisation** mandated by an International Convention Agreement to disseminate *Spirulina* as an instrument in fighting severe malnutrition worldwide. IIMSAM also takes part in Emergency Relief Efforts worldwide. and has “His Royal Highness Sheikh Zayed Bin Sultan Al Nahyan Spirulina Feeding Centre” in Kenya which has saved thousands of lives since its inception in 2009. IIMSAM has Regional Hub Offices in Mexico, Uruguay and the U.A.E. lead by IIMSAM’s Principal and Extraordinaire Goodwill Ambassador: H.R.H. Shaikha Roda Bint Zayed Al Nahyan. IIMSAM is led by a Secretary General headquarter in New York, U.S.A.

***Support IIMSAM      Support LIFE!***  
***¡Apoya IIMSAM      Apoya Vida!***  
***Soutenez IIMSAM      Soutenez LA VIE!***  
***مركز أدم IIMSAM! ادم بآة أدم***

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