



INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION  
INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL

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**“There are people in the world so hungry that God cannot appear to them except in the form of bread”**

"Hay personas en el mundo tan hambrientas que Díos no puede a parecerles a ellos, salvo en la forma de pan"

“Gandí una volta disse: ci sono persone nel mondo cosi' affamate che Dio puo' apparire a loro solo in forma di pane “

Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaitre que sous la forme d'un pain."

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

**Mahatma Gandhi**

## ***IIMSAM OFFICIAL PRESS RELEASE***

**IIMSAM'S SECRETARY GENERAL APPOINTS HER HIGHNESS SHEIKHA FARIHA AL-AHMAD AL-JABER AL SABAH OF KUWAIT AS A: PRINCIPAL EXTRAORDINARE GOODWILL AMBASSADOR IN SUPPORT OF THE IIMSAM MANDATE & THE UNITED NATIONS MDGs.**



**H. H. Sheikha Fariha Al-Ahmed Al-Jaber Al-Sabah**

**(IIMSAM HEADQUARTERS, NEW YORK, N.Y. 11<sup>th</sup> JULY 20011)**

IIMSAM realising its commitments to the peoples of the world especially a world free of malnutrition and hunger (*UN-MDG #1*) through Spirulina that was declared by the *United Nations World Food Conference of 1974 as the best food for the future*. Malnutrition is by far the most important single cause of illness and death globally with severe negative impacts on the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States. The Secretary General of IIMSAM **H.E. Remigio Maradona** Appointed **H.H. Sheikha Fariha Al-Ahmed Al-Jaber Al-Sabah** as a Principal and Extraordinary Goodwill Ambassador in support of IIMSAM's Mandate and the United Nations MDGs.

<sup>1</sup> IIMSAM is an autonomous intergovernmental organization headquartered in New York that is registered under the United Nations Treaty Series No. 37542-37543, dated 12th June 2001; in accordance with the Article 102 of the Charter of the United Nations. IIMSAM was granted an Intergovernmental Observer Status with the United Nations Economic and Social Council in accordance with the Resolution No. E/2003/212, dated 5th March 2003. IIMSAM has a *De Facto Diplomatic* Status in U.S. soil.

**The Secretary General Maradona Stated:** “I further take this opportunity to congratulate Her Royal Highness on this important and pivotal appointment and express my profound gratitude for her willingness to support the IIMSAM Mandate in the field of Social and Humanitarian Affairs and the organization`s ambition of making **Spirulina a key-driver** to eradicate malnutrition, achieve food security, and bridge the health divide and the need for goodwill global partnership for development is expressed manifestly as an aspiration of the United Nations Millennium Development Goals...And I look forward to working closely along with Her Highness Good Offices and her respected regal team.to achieve the mandate of IIMSAM with concrete deeds on behalf of the less fortunate ones”



Diplomatic Special Adviser of the Secretary General **Mr. Ahmad Masqaty** has been designated by the Secretary General of IIMSAM to serve as the official liaison to H. H. Private Office in matters concerning IIMSAM`s Institutional Development in Kuwait.

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### **H. H. Sheikha Fariha Al-Ahmed Al-Jaber Al-Sabah**

#### **Brief Bio:**

The sister of the Emir of Kuwait H. H. Sheikh Sabah AL-Ahmed Al-Jaber AL-Sabah, **Sheikha Fariha Al-Ahmed Al-Jaber Al-Sabah** is chairperson of the *Kuwait Society for Ideal Family*. H. H. is known for her commitment to women's rights, the protection of children and the dialogue between civilizations, including dialogue between religions. As a philanthropic pioneering leader, Sheikha Fariha has achieved many charitable activities and generous initiatives. One of her biggest achievements was the founding of the *Kuwait Society for Ideal Family*, a remarkable Award that encourages families to provide healthy and safe environment for their members. Sheikha Fariha has been supporting the Kuwaiti women and helping them to reach the highest positions in Kuwait including the parliament. She was granted expressive titles and awards for her role in helping families and special needs.

**Support IIMSAM      Support LIFE!**  
**؛Apoya IIMSAM      Apoya Vida!**  
**Soutenez IIMSAM Soutenez LA VIE!**  
**مرکز أدم IIMSAM! أدم أدم**

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