



INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION  
INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL

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**“There are people in the world so hungry that God cannot appear to them except in the form of bread”**

"Hay personas en el mundo tan hambrientas que Días no puede a parecerles a ellos, salvo en la forma de pan"

“Gandí una volta disse: ci sono persone nel mondo così affamate che Dio può apparire a loro solo in forma di pane “

Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaître que sous la forme d'un pain."

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

**Mahatma Gandhi**

## IIMSAM OFFICIAL PRESS RELEASE

*For Immediate Release*

**IIMSAM'S SENIOR AMBASSADOR AT-LARGE SUPERSTAR ICONIC EMERATI SINGER HUSSAIN AL JASSMI ANNOUNCES HIS CONTINUE COMMITMENT TO IIMSAM'S MANDATE AND THE THOUSANDS OF CHILDREN WHO ARE BENEFITTING FROM IIMSAM'S SPIRULINA DISTRIBUTION PROGRAMME TO FIGHT ACUTE MALNUTRITION & OTHER RELATED ILLNESSES.**



Source: IIMSAM-Archives- Photos: IIMSAM'S Sr. AMBASSADOR AT-LARGE UAE SUPERSTAR SINGER ICON HUSSAIN AL JASSMI VISITS THE RASHID SPECIAL NEED CENTRE.

**IIMSAM's Headquarters in New York, N.Y. 10017-18-19 October 2011:** IIMSAM realising its commitments to the peoples of the world especially a world free of malnutrition and hunger (UN-MDG #1) through Spirulina that was declared by the *United Nations World Food Conference of 1974 as the best food for the future*. Malnutrition is by far the most important single cause of illness and death globally with severe negative impacts on the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States.

***Amb. Al Jassmi's commented recently: "My commitment to IIMSAM and our Secretary-General Amb. Maradona is unshakeable since I was the first one from the Middle-East and GCC Region to be appointed by our Secretary-General Maradona...I feel honour and nostalgic to have been the first one...the job his has done under IIMSAM is remarkable despite many obstacles and a chronic lack of funding the organisation has been able to deliver to those thousands of malnourished children that cry out for help...I feel it's my civic duty to do whatever I can for these children in plight and the IIMSAM organisation and its leader Secretary General Maradona."***

<sup>1</sup> IIMSAM is an autonomous intergovernmental organization headquartered in New York that is registered under the United Nations Treaty Series No. 37542-37543, dated 12th June 2001; in accordance with the Article 102 of the Charter of the United Nations. IIMSAM was granted an Intergovernmental Observer Status with the United Nations Economic and Social Council in accordance with the Resolution No. E/2003/212, dated 5th March 2003. IIMSAM has a *De Facto Diplomatic* Status in U.S. soil.

IIMSAM's Secretary General **H.E. Remigio Maradona** met with Ambassador *Al Jassmi*'s Manager **Mr. Mayar Abbas** to discuss his continue commitment and activities he will be organising on behalf of IIMSAM and as part of his fulfillment of his role as an IIMSAM Senior Ambassador At-Large the list below represents Ambassador *Al Jassmi* concrete activities to support the Mandate of IIMSAM for the remainder of the year 2011.

**UP-COMING EVENTS FOR THE END OF 2011 IIMSAM'S SENIOR AMBASSADOR AT LARGE EMERATI ICON SUPERSTAR HUSSAIN AL JASSMI IN SUPPORT OF THE IIMSAM MANDATE AND THE UNITED NATIONS MILLENIUM DEVELOPMENT GOALS:**

**On 13<sup>th</sup> of November at Emirates Palace Hotel -Abu Dhabi** Amb. Al Jassmi will have a speech as an Sr. Ambassador At Large of IIMSAM and will sing a song at the at the opening ceremony of **The 31st International Arab Children Congress** Under the patronage of **Her Highness Sheikha Fatima Bint Moubarak** (President of the Family Development Foundation, President of the Women's General Union) and the presidency of **Her Majesty Queen Noor Al Hussein** (Founder & Chairperson of the Board of Trustees of King Hussein Foundation). **Title: Sustainable Development the Responsibility of All.** Duration: 13th - 20th of November 2011

Amb.Hussain Al Jassmi and the American University in Sharjah are planning a concert on the **30<sup>th</sup> of November 2011 for the celebrations of the National Day of UAE.** The event will be held at the Main Theater of the University (Capacity of 1000). The income of the event from the tickets sales and the sponsors will be for charity and will be split between (**IIMSAM**) and (**Sharjah City for Humanitarian Services**).

**Month of December (TBA)** Tentative Field Visit with other IIMSAM GWAs from the Region to the IIMSAM's: **"His Royal Highness Sheikh Zayed Bin Sultan Al Nahyan Spirulina Feeding Centre"** in Kenya which has saved thousands of lives since its inception in 2009.



**The Secretary General Maradona Stated:** " I further take this opportunity to congratulate our **Senior Ambassador At Large H.E. Al Jassmi** and his longtime manager **Mr. Mayar Abbas** to express my profound gratitude to both of them for their willingness to support the IIMSAM Mandate in the field of Social and Humanitarian Affairs and the organization's ambition of making **Spirulina a key-driver** to eradicate malnutrition, achieve food security, and bridge the health divide and the need for goodwill global partnership for development is expressed manifestly as an aspiration of the United Nations Millennium Development Goals...And I look forward to working closely along with both to achieve the mandate of IIMSAM with concrete deeds on behalf of the less fortunate ones."

**Support IIMSAM      Support LIFE!      ادم مركز IIMSAM! ادم حياة ادم**

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