



INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION  
INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL

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**“There are people in the world so hungry that God cannot appear to them except in the form of bread”**

"Hay personas en el mundo tan hambrientas que Días no puede a parecerles a ellos, salvo en la forma de pan"

“Gandí una volta disse: ci sono persone nel mondo così affamate che Dio puo' apparire a loro solo in forma di pane “

Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaître que sous la forme d'un pain."

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

**Mahatma Gandhi**

## IIMSAM OFFICIAL PRESS RELEASE

*For Immediate Release/Special-Info-Circular(Oct-Nov).*

**IIMSAM'S HUMANITARIAN AMBASSADORS: SECRETARY-GENERAL OF IIMSAM **REMIGIO MARADONA** & ITS GOODWILL AMBASSADOR ARGENTINE FOOTBALL LEGEND & **AL WASL (Dubai-F.C.)** COACH **DIEGO MARADONA** RECOGNISED AND ARE TO BE BESTOWED WITH THE **2011 ARABIAN BUSINESS ACHIEVEMENT AWARDS/SPECIAL HUMANITARIAN AWARD** THE MOST PRESTIGIOUS AWARDS CEREMONY IN THE MIDDLE EAST TO BE HELD IN DUBAI, UAE.**



Photos from LFT to Rt: IIMSAM's GWA. Diego Maradona & Secretary General Amb. Remigio Maradona

### IIMSAM Headquarters, New York, N.Y. Special-Info-Circular(Oct-Nov/2011)

**IIMSAM's Humanitarian Ambassadors:** Secretary General of IIMSAM **Remigio Maradona** and Goodwill Ambassador argentine football legend & Al Wasl (*Dubai-F.C.*) coach **Diego Maradona** are to be bestowed with the **2011 Arabian Business Achievement Awards** the most prestigious awards ceremony in the Middle East to be held in Dubai, UAE. **Mr. Anil Bhoyrul**, Editorial-Director (*ITP-Publishing/Arabian Business Magazine.*) Stated:

***“Our judges this year have selected Ambassador/ Secretary-General Remigio Maradona both and Diego Maradona to receive a special “Humanitarian of the Year Award” for their outstanding work over several years. This is for both your continued excellent work at IIMSAM and also Diego Maradona’s goodwill work over the years as a Former Goodwill Ambassador of UNICEF in the early 90s and now as an IIMSAM Goodwill Ambassador. The award would be made jointly to both...I have followed the work of IIMSAM closely over the***

<sup>1</sup> IIMSAM is an **autonomous** intergovernmental organization headquartered in New York that is registered under the United Nations Treaty Series No. 37542-37543, dated 12th June 2001; in accordance with the Article 102 of the Charter of the United Nations. IIMSAM was granted an Intergovernmental Observer Status with the United Nations Economic and Social Council in accordance with the Resolution No. E/2003/212, dated 5th March 2003. IIMSAM has a *De Facto Diplomatic* Status in U.S. soil.

*past few years and strongly believe that this award – which in the past has usually been made to members of the Royal Family – will bring a great deal of recognition to the very hard work I know Ambassador Maradona has been doing, and an excellent way to further promote the organisation across the Middle East and globally.”*

The ceremony is the most prestigious awards ceremony in the Middle East and has been taking place for over a decade, this award has been won by some of the most senior and respected leaders in the region. Previous winners have included **His Royal Highness Prince Alwaleed, His Royal Highness King Abdullah II of Jordan and His Royal Highness King Mohammed IV of Morocco**. Last year, the award was made to the **Alwaleed Bin Talal Foundation** and collected in person by **Her Highness Princess Ameerah**.

(See attached link:<http://www.arabianbusiness.com/videos/princess-ameerah-s-acceptance-speech-at-ab-awards-365176.html>)

The event is organised by ITP, the largest publisher in the Middle East. Corporate information can be found at [www.itp.com](http://www.itp.com). Arabian Business is the biggest selling weekly magazine in the Middle East, and the website [www.arabianbusiness.com](http://www.arabianbusiness.com) is the largest site with over **two million visitors per month**. This year’s event will be hosted by the **BBC Television presenter Andrew Neil**, and will also include a keynote speech by **Mohammed Alabbar**, the chairman of Emaar. A number of high-profile leaders from the region will also attend the event, including the **Commander-in-Chief of the Dubai Police, Lieutenant General Dahi Khalfan Tamim**.

**Short Statement by the Secretary General of IIMSAM Remigio Maradona on the Award:** “On behalf of IIMSAM and all the peoples who make up IIMSAM a unique non bureaucratic stopper of progress intergovernmental organization, but rather an intergovernmental organization of pure and good old fashioned goodwill on the part of all its Member-States, Goodwill Ambassadors, Our Secretariats in New York, Kisumu, Kenya, Aguascalientes, Mexico, Rio Negro, Uruguay, despite **lack of funding and under funding** of the organisation...their willingness to continue the long march against not only severe malnutrition but against all odds and those politically motivated and the envious who would like IIMSAM to cease its work in saving lives... **for them I am honour to have been chosen for this pristine and august award, for this award belongs to them...** thus, it recognizes our arduous and perilous work to do **hands on approach** that brings to bare concrete deeds such as our over **1 million beneficiaries** who have been served under the iimsam spirulina distribution programmes across the world in the fight against acute malnutrition and hunger...United Nations Millennium goal(s) #1...rather than **lip service** in the halls of prestigious institutions espousing **recycle speeches** on a yearly basis that no one hears and do not reflect the true plight of those who are deprived on a daily basis of the essential necessities of a human being needs for survival and a productive livelihood...as some have called it “Comandante Maradona’s Diplomacy in the 21<sup>st</sup> Century.”

**VENUE: Arabian Business Achievement Awards** taking place in Dubai on Sunday, November 20, 2011, at The Armani Hotel/Armani Ballroom, from 8pm at Burj Khalifa Tower (Tallest Building & Most Luxurious Centre in the world.) A VIP table of ten would be made available at the front of the Armani Ballroom for IIMSAM. In addition the Majilis VIP Room at The Armani Hotel will be available before the ceremony for IIMSAM’s Official Delegation in Attendance.

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**Soutenez IIMSAM Soutenez LA VIE!**  
**مركز أدم IIMSAM! أدم حياة أدم**

**For More Information on IIMSAM’s Works Feel-Free To Peruse Our Official Website:  
[WWW.IIMSAM.ORG](http://WWW.IIMSAM.ORG)**

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