



**Inter-Governmental Institution for the use of Micro-algae Spirulina Against Malnutrition**  
**Permanent Inter-Governmental Observer to the United Nations Economic and Social Council**  
**In Keeping With Resolution E/2003/212, Dated 5 March 2003.**

**“There are people in the world so hungry that God cannot appear to them except in the form of bread”**

"Hay personas en el mundo tan hambrientas que Días no puede a parecerles a ellos, salvo en la forma de pan,"

" Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaitre que sous la forme d'un pain."

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

***Mahatma Gandhi***

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## **IIMSAM OFFICIAL PRESS RELEASE**

**LEADING PUERTO RICAN ACTIVIST, BUSINESSMAN AND COMMUNITY LEADER: MIGUEL D. LAUSELL BECOMES IIMSAM`s GOODWILL AMBASSADOR FACILITATOR & SPECIAL ADVISER OF THE SECRETARY GENERAL ON STRATEGIC POLICY PLANNING AND INTERNATIONAL COOPERATION IN THE CARIBBEAN REGION**



*IIMSAM`s/Photo: GWA MIGUEL D. LAUSELL*

**(IIMSAM Headquarters, New York, 4<sup>TH</sup> December 2010)** Having successfully launched its Spirulina Feeding Programmes in Kenya in the period 2009-2010 to mainstream the use of Spirulina to eradicate malnutrition and hunger where The Obama Family are Facilitators and Goodwill Ambassadors for the IIMSAM East & Central Africa Spirulina Programme, ***Mama Sarah Obama & Saidi Obama*** grandmother and uncle of **President Mr. Barack Obama** who are playing a pivotal role to expand the existing IIMSAM East & Central Africa Spirulina Programme to alleviate severe malnutrition and hunger especially at a time when *Kenyan President Mwai Kibaki announced a national emergency and declared that over 10 million people don't have enough food to eat. Over 100,000 Spirulina Feeding Visits for Fiscal Year 2009-2010 have been serviced at our Spirulina Feeding Centre in Kisumu, Kenya.*

In keeping with this success IIMSAM under the leadership of Secretary General H.E. Ambassador Remigio Maradona will be initiating in 2011 Spirulina Feeding Distribution Pilot-Programmes in Latin America and the Caribbean Region in areas where there are most needed.

IIMSAM has named prominent Latin American Personalities such as ***Diego Maradona (Argentina) Carolina Herrera (Venezuela) Amparo Grisales (Colombia) Emmanuel (Mexico)***, who are assisting IIMSAM in branding its name in the Latin American Region and preparing the road for these Feeding Distribution Pilot-Projects to commence in 2011.

IIMSAM now has appointed Miguel D. Lausell a *Goodwill Ambassador* in support of the IIMSAM Mandate and the United Nations MDGs. Mr. Lausell is a prominent and well known Activist, Businessman and Community Leader from Puerto Rico who will be facilitating and advising the IIMSAM Secretary General on strategic planning in the Caribbean Region for distribution of Spirulina Feeding Programmes in *Puerto Rico, Dominican Republic, Haiti* and other islands where IIMSAM is needed.

**The Secretary General of IIMSAM, Ambassador Remigio Maradona on his appointment said-** *"It gives me a great pleasure to apprise you all that the endeavours of IIMSAM have now a voice- in the Caribbean- that shall help the organisation realise its ambition of a world free of malnutrition through Spirulina. Ambassador Lausell is a prominent Businessman, Activist and Community leader who has a deep sense of caring for his people. I am confident that Ambassador Lausell shall help ingrain the cause of IIMSAM and generate support for the initiatives of the organisation not only in the Caribbean but across the Spanish Speaking world. I welcome him to the IIMSAM family."*

#### IIMSAM GOODWILL AMBASSADOR MIGUEL D. LAUSELL BRIEF EXECUTIVE BIO:

As a leader in the Puerto Rican community, Miguel D. Lausell has a diverse background in international trade, environmental issues and telecommunications. Mr. Lausell has served as a key advisor to several international presidents. Mr. Lausell has served in many capacities including President and CEO of the Puerto Rico Telephone Company; Executive Director of the Puerto Rico Telephone Authority; a member of the Governor of Puerto Rico's Economic Strategic Council; President of the Export Policy Commission of Puerto Rico; and Undersecretary of the Department of the Treasury of Puerto Rico, Chairman of Ponce Bank a billion plus institution in Puerto Rico.

Miguel D. Lausell serves on various boards and committees, including the Export Policy Commission of the Economic Development Council of Puerto Rico, National Business and Industry Advisory Council of the Emergency Broadcast System, the United States Telephone Association, and formerly the Conservation Trust of Puerto Rico.

Serve on the Board of Directors for the Overseas Private Investment Corporation (OPIC) – the only Hispanic on the Board.

Mr. Lausell is active in national and local politics. Mr. Lausell served on the National Finance Board of the Gore 2000 Committee and served as a member of the Democratic National Committee's Leadership 2000 Board. Member of Clinton Global Initiative. Mr. Lausell is Senior Political Advisor to Presidential Candidate Senator Hillary Clinton. Additionally, Mr. Lausell co-chaired the Board of Directors of Hispanic PAC USA, Inc. and is on the Board of Directors for the National Governor's Association.

He received his BA from Villanova University and law degrees from the University of Puerto Rico Law School (Magna Cum Laude) and Harvard Law School.

Chairman of the Board of The Taco Maker, Inc. since 2005.

Representative of the Sheikh Tarik Al Abdullah from Irak- 2009 – present

Representative of Dr. Sulaiman Al-Fahim from Dubai 2009- present

Presidential Counsel to the Villanova University. 2010

Advisor to Caribe Spectrum Holdings, LLC - 2010

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