



**Inter-Governmental Institution for the use of Micro-algae Spirulina Against Malnutrition
Inter-Governmental Observer to the United Nations Economic and Social Council**

"There are people in the world so hungry that God cannot appear to them except in the form of bread"

"Hay personas en el mundo tan hambrientas que Días no puede a parecerles a ellos, salvo en la forma de pan,"

" Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaitre que sous la forme d'un pain."

"هناك كثير من البشر يتضورون جوعا في العالم، حتى إن رحمة الله لا يمكن أن تظهر لهم إلا في شكل خبز"

Mahatma Gandhi

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IIMSAM OFFICIAL PRESS RELEASE

IIMSAM APPOINTS COLOMBIAN ICON/ACTRESS MS. AMPARO GRISALES AS ITS GOODWILL AMBASSADOR IN COLOMBIA IN SUPPORT OF THE IIMSAM MANDATE AND THE UNITED NATIONS MDGs.



IIMSAM/Photo: S.G. Amb. R. Maradona with Ms. Amparo Grisales
IIMSAM's GWA in the Republic of Colombia

(IIMSAM Headquarters, New York, November 29TH 2010) The Intergovernmental Institution for the use of micro algae Spirulina against malnutrition (IIMSAM) appointed the legendary Colombian ICON/Actress **Amparo Grisales as a Goodwill Ambassador** to help the organisation realise a world free of malnutrition and secure the UN MDGs through Spirulina on the 24th of November 2010. The official ceremonies to mark the occasion will take place in Colombia early next year.

*"It's a great pride for me. I offer my time, myself and my ability to benefit the cause. I have a tremendous desire to help the children of Colombia. It is a great pride to give a hand to this great cause that is the IIMSAM. So I offer my time, myself and my ability to benefit the cause and do great things especially in my country and the rest of Latin America and the Caribbean. It's very nice to be able to work and learn beside all of the IIMSAM team and the other GWAs **Diego Maradona, Carolina Herrera and Emmanuel**" said a delighted, **Amparo Grisales.***

The microalga Spirulina is of Mexican origin and was used by the Aztecs as a dietary supplement along with other ancient civilizations across the world. *Spirulina was declared as the best food for the future by the United Nations World Food Conference of 1974.* It holds significant potential to counter malnutrition which is not only the biggest challenge to secure the United Nations Millennium Development Goals but also the leading cause of illness and death worldwide especially in the developing and the least developed countries. **Amparo Grisales** is a legendary ICON/Actress for many decades in Colombia with a special appeal in the Spanish speaking world.

She has a career spanning over thirty years that have earned her many prestigious awards and recognition. She's best known for her roles in Spanish-language telenovelas. One of the most acknowledged is her leading role in the original version of *El Cuerpo del Deseo*, called *En Cuerpo Ajeno*, opposite leading man Danilo Santos. She is also starring in *Muñecas De La Mafia* in 2010. She has one of the leading roles as Lucrecia. Grisales is starring in the 2007 Telemundo serial *Madre Luna* ("Mother Moon") in a title role specifically created for her.



The Secretary General of IIMSAM, Ambassador Remigio Maradona while congratulating Emmanuel on his appointment said- *"It gives me a great pleasure to have Amparo aboard- that shall help the organisation realise its ambition of a world free of malnutrition through Spirulina. Amparo will help ingrain the cause of IIMSAM and generate support for the initiatives of the organisation not only in Colombia but across the Spanish Speaking world. I welcome her to the IIMSAM family."*

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