



INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION
INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL

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“There are people in the world so hungry that God cannot appear to them except in the form of bread”

"Hay personas en el mundo tan hambrientas que D os no puede parecerles a ellos, salvo en la forma de pan"

“Gand  una volta disse: ci sono persone nel mondo cos  affamate che Dio puo' apparire a loro solo in forma di pane “

Il y a des gens dans le monde qui sont si affam s que Dieu ne peut leur appara tre que sous la forme d'un pain.”

“هناك كثير من البشر يتضورون جوعا في العالم، حتى ان رحمة الله لا يمكن ان تظهر لهم الا في شكل خبز”

Mahatma Gandhi

IIMSAM OFFICIAL PRESS RELEASE

IIMSAM GOODWILL AMBASSADOR AND INTERNATIONAL FASHION ICON CAROLINA HERRERA IS AWARDED BY THE GOVERNMENT OF PANAMA FOR HER HUMANITARIAN VALUES, VIRTUES AND BRILLIANT CAREER.



IIMSAM GWA CAROLINA HERRERA

IIMSAM HEADQUARTERS NEW YORK, NEW YORK 10017,

The government of Panama has awarded IIMSAM’s Goodwill Ambassador and International Fashion ICON the Venezuelan designer, H.E. Carolina Herrera for outstanding merit and humanitarian values. As noted by the President of Panama **Ricardo Martinelli** in a statement, *“The distinction in the degree of Grand Medal of Merit, "Order of Maria Ossa de Amador" (Panama's Historical*

¹ IIMSAM is an **autonomous** intergovernmental organization headquartered in New York that is registered under the United Nations Treaty Series No. 37542-37543, dated 12th June 2001; in accordance with the Article 102 of the Charter of the United Nations. IIMSAM was granted an Intergovernmental Observer Status with the United Nations Economic and Social Council in accordance with the Resolution No. E/2003/212, dated 5th March 2003. IIMSAM has a *De Facto Diplomatic* Status in U.S. soil.

*First Lady) extols the "virtues and a brilliant successful career that makes Carolina Herrera as a role model for present and future generations. " H.E. Herrera was handed her award by the Honorable First Lady, **Marta Linares de Martinelli**, afterwards H.E. Herrera Stated "**This has been a great surprise and a great pride.**" **H.E. Herrera**, born in Caracas, is visiting Panama to showcase her latest collections which caused a sensation in the recently held New York Fashion Week. Amb. Herrera will also be assisting the First Lady of Panama in the promotion and implementation of social projects developed by the First Lady.*

IIMSAM's *de facto* representative in Panama **Mr. Aldo Antinori** of Smart & Green Inc. Panama City, Panama has been facilitating IIMSAM's talks with the Office of the First Lady headed by **Dr. Ivonne Martinelli** who as a physician herself was aware of the benefits of *Spirulina* and congratulated IIMSAM for its great work. Dr. Martinelli was eager to know more about the possibility of Panama signing the treaty and becoming one of the many countries that are working together with IIMSAM.

Mr. Antinori has advised IIMSAM to prepare a **Modus Operandi** attached with a formal presentation together with facts, about *Spirulina Platenses*, costs and benefits on a large scale for a **National Spirulina Distribution Programme in Panama** for the severely malnourished so that can be implemented in cooperation with the Office of the First Lady which is heavily involved in projects to fight against severe malnutrition in early childhood, not only providing logistical and financial assistance but also creating networks of rural farming.

*(Secretary General of IIMSAM **H.E. Remigio Maradona** showed in Official Picture below with IIMSAM-Goodwill Ambassador **H.E. Carolina Herrera** at her inception as IIMSAM's Goodwill Ambassador at United Nations Headquarters in 2007).*



IIMSAM'S SECRETARY GENERAL H.E. REMIGIO MARADONA STATED:” *My deepest congratulation to our Goodwill Ambassador H.E. Herrera she represents the finest of our Latin Traditions and a Symbol of Elegance... I am honour to have her support the humanitarian efforts of the Honorable Office of the First Lady of Panama and in particularly the eventual IIMSAM Spirulina Programme for the great sister nation of Panama to fight severe malnutrition with concrete deeds in cooperation with the Honorable First Lady and the advocacy of H.E. Carolina Herrera....I also want to give my sincere gratitude to Mr. Aldo Antinori who has done a great job in facilitating IIMSAM's emergence in Panama along with Dr. Ivonne Martinelli from the Honorable Office of the First Lady for her enthusiastic support of our IIMSAM Mandate to combat severe malnutrition.”*

Support IIMSAM Support LIFE! ¡Apoya IIMSAM Apoya Vida! Soutenez IIMSAM Soutenez la VIE! أدمع مركز IIMSAM أدمع الحياة

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