



## Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition

Permanent Observer with the United Nations Economic and Social Council

884 Second Avenue, Dag Hammarskjöld Centre No. 20512, United Nations Plaza, New York NY10017

*“There are people in the world so hungry that God cannot appear to them except in the form of bread”*

*Mahatma Gandhi*

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### IIMSAM OFFICIAL PRESS RELEASE

**Marco Fantinel, President of Friuli Based Wine Company  
IIMSAM's Director General Amb. Remigio Maradona Deputy  
Amb. Shariar Rahimi and Ms. Silvia Davi, V.P. of NASDAQ QMX  
Rings the NASDAQ Stock Market Opening Bell**



**February 5, 2009 – Italian, Friuli Based Wine Company Fantinel**

(6<sup>th</sup> February 2009 UN Headquarters) Marco Fantinel, President of Friuli based wine company Fantinel, The Director General of IIMSAM Ambassador Remigio Maradona, Deputy Ambassador Shariar Rahimi and Ms. Silvia Davi of NASDAQ, presided over the opening ceremony ringing of the NASDAQ Stock Market Opening Bell to commemorate Celebrate Life Merlot campaign, which began in early 2008, donates \$1.00 for each bottle of special edition Celebrate Life Merlot sold in the United States. "In Italy and, increasingly, around the world, enjoying wine is about sharing with family and friends," says Fantinel. *"Celebrate Life Merlot was created as a means for sharing our family's good fortune as a wine producer with the world and encouraging generosity on a global scale."*

The Celebrate Life campaign was conceived by IIMSAM/ Fantinel Group, to support the Intergovernmental Institution for the use of Micro-Algae Spirulina Against Malnutrition (IIMSAM) in their fight to eradicate global malnutrition. Spirulina is a sustainable, nutrient rich-algae used effectively in developing countries to combat severe malnutrition, which most

commonly affects children. Contributions made by the Celebrate Life campaign will directly support the production and distribution of this vital nutrient to populations across the globe and in particular the IIMSAM Spirulina Programme in Kisumu, Kenya.

**About Fantinel:**

Founded in 1969 by noted Friulian restaurateur and hotelier Mario Fantinel, Fantinel is a family owned wine company committed to creating world-class expressions of classic Friulian varietals. Now in its third generation, led by Macro Fantinel, Fantinel is Friuli Venezia Giulia's largest privately held wine group, with nearly 750 acres located in the region's DOC and DOCG areas, producing wines with grapes grown solely in Fantinel vineyards. Celebrating their 40th anniversary in 2009 of creating world-class Friulian wines, the Fantinel family is deeply rooted in Friulian culture. In addition to Fantinel, the family also owns Testa & Molinaro, San Daniele's oldest brand of prosciutto, and Triestina ([www.triestinacalcio.it](http://www.triestinacalcio.it)), Friuli Venezia Giulia's world-renowned soccer club which is celebrating its 90th anniversary in 2008 and also operates the Pane Vino e San Daniele restaurants ([www.panevinoe.it](http://www.panevinoe.it)) with over 20 locations across Italy.

**About IIMSAM:**

IIMSAM -- the Intergovernmental Institution for the use of Microalgae Spirulina Against Malnutrition -- works to promote the use of Spirulina against severe malnutrition. IIMSAM is accredited as a Permanent Observer Mission with the United Nations Economic and Social Council and is one of the 16 intergovernmental associations inside the United Nations.

**About NASDAQ OMX:**

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with over 3,900 listed companies. NASDAQ OMX Group offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; NASDAQ OMX Nordic, NASDAQ OMX Baltic, including First North; and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX Group technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX Group exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>.

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