

“There are people in the world so hungry that God cannot appear to them except in the form of bread”
"Hay personas en el mundo tan hambrientas que Días no puede a parecerles a ellos más que en la forma de pan"
" Il y a des gens dans le monde qui sont si affamés que Dieu ne peut leur apparaitre que sous la forme d'un pain."
Mahatma Gandhi

FOR IMMEDIATE DISTRIBUTION
OFFICIAL PRESS RELEASE

IIMSAM congratulates Mr. Barack Obama, President of the United States of America on receiving the 2009 Nobel Peace Prize in Oslo, Norway.



Olivier Morin, AFP/Getty Images

IIMSAM Official Photo 2009

(IIMSAM-HEADQUARTERS, N.Y. 11TH December 2009) IIMSAM¹ congratulated **Mr. Barak Obama**, President of the United States of America on receiving the 2009 Nobel Peace Prize for his extraordinary efforts to strengthen international diplomacy and cooperation between peoples.

President Obama accepted the 2009 Nobel Peace Prize on Thursday 10th December; at Oslo's City Hall he gave an inspired speech on the nature of war and peace. The Nobel Committee observed that only very rarely has a person to the same extent as President Obama captured the world's attention and given its people hope for a better future.

His diplomacy is founded in the concept that those who are to lead the world must do so on the basis of values and attitudes that are shared by the majority of the world's population.

“Obama has as president created a new climate in international politics. Multilateral diplomacy has regained a central position, with emphasis on the role that the United Nations and other international institutions can play,” the Committee said.

1

IIMSAM is working very closely with the Obama family in the Republic of Kenya where IIMSAM's Goodwill Ambassadors **Mama Sarah Obama & Saidi Obama** who are the grandmother and uncle respectively of the US President **Mr. Barack Obama** (*depicted on picture above*) with IIMSAM's Amb. Director General **Remigio Maradona** and IIMSAM's Ambassador (GCC, Middle-East & Asia) **Sulaiman Al Fahim** are helping to spread the Spirulina Nutritional Initiatives across the country and whole of the eastern Africa to eradicate malnutrition through the **IIMSAM Dar Al-Muamineen Spirulina Centre** which was opened by the organization earlier this year as a response to the declaration of National Food Emergency by the Republic of Kenya at a time when Kenyan President **Mwai Kibaki** announced a national emergency and declared that over 10 million people don't have enough food to eat.

Reports from an International rescue Committee survey show that an alarming **22%** of children under the age of five are malnourished in the worst affected areas of the country by the current food crisis. The IRC's survey in the Kakuma division, Turkana north, found that almost **40%** of local people were surviving on just one meal a day. Malnutrition rates among children under the age of five were 22% which is significantly much higher than the standard rate of **15%** which the World Health Organization uses to determine an emergency situation.

IIMSAM aspires to make Spirulina which as a key-driver to eradicate malnutrition, achieve food security, and bridge the health divide with a special priority for the developing and the least developed countries.

IIMSAM Director General H.E. Ambassador Remigio Maradona stated- *I congratulate the worthy son of soil that President Obama is on receiving the 2009 Nobel Peace Prize. I also congratulate the Permanent Mission of the US to the UN, the peoples of America, the Obama family and the people of Kenya on the occasion.*

WHAT THE UN SAYS ABOUT SPIRULINA

“There is a need for both national governments and inter-governmental organizations to re-evaluate the potential of Spirulina to fulfill both their own food security needs as well as a tool for their overseas development emergency response efforts”-

The UN-Food and Agriculture Organisation (FAO) Report on Spirulina 2008

“For WHO, Spirulina represents an interesting food for multiple reasons, rich in iron and protein, and is able to be administered to children without any risk. We at WHO consider it a very suitable food” –

United Nations World Health Organization (WHO), Geneva, Switzerland June 8Th, 1993

Spirulina- was declared by the United Nations World Food Conference of 1974 as the best food for the future-

<<>>

For more information you can write to the: IIMSAMM Public Outreach Unit:
Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition
884 Dag Hammarskjöld Plaza No. 20075 New York., N.Y.10017
T/F: 212-661-2610/212-682 0567 E: iimsam-un@iimsam.org W: www.iimsam.org

IIMSAM was granted an *Observer Status* with the United Nations Economic and Social Council (ECOSOC), in keeping with the Resolution Number E/2003/212, dated 5th of March, 2003. IIMSAM is registered under the United Nations Treaty Series Number 37542-37543 dated 7th of June 2001, in accordance with the Article 102 of the Charter of the United Nations. IIMSAM has a *De Facto* diplomatic status in U.S. soil.