



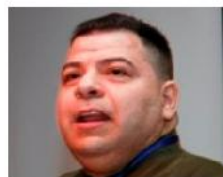
**Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition
Intergovernmental Observer to the United Nations Economic and Social Council**

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"There are people in the world so hungry that God cannot appear to them except in the form of bread"

Mahatma Gandhi

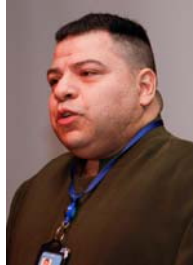
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IIMSAM CAMPMARADONA® NEWS

(November-December 2009)

CAMP MARADONA® MAKING WINNERS OF KENYAN YOUTH ONCE THOUGHT UNREACHABLE.



Ambassador Remigio M. Maradona, Director General-IIMSAM stated- *I perceive CAMP MARADONA® as a potent tool to initiate grassroots empowerment processes through Football- the most popular sport in the world. The societal participation in the programme manifests the will of the people to incorporate Spirulina in the sustainable development agenda and the inclusion of football as a powerful medium to empower the youth that are the future leaders of the country. The initiatives in the Republic of Kenya are IIMSAM's maiden enterprise and I urge the international community to come forward and support the endeavour of IIMSAM to eradicate malnutrition, achieve food security and bridge the health divide through Spirulina especially in the developing countries; and through CAMP MARADONA® to recognise and utilise the potential of sport not only to empower youth but also to affect a positive change in the society.*

IIMSAM Continue to make a difference for youth through CAMPMARADONA® to provide holistic education to children through sports in the Republic of Kenya:

CECAFA GAMES: The CECAFA games were held in Kenya from the 28th November to 14th December 2009 featuring 11 countries from East and Central Africa. Some of **CampMaradona®** staff attended the matches in Nairobi and Mumias during which they discussed the development of youth football from the grass roots with the National football federation officials Mr. Erastus Okul the first Vice Chairman Football Kenya Ltd (FKL), Mr Patrick Naggi the Technical Director of Football Kenya and Mr Gordon Oluoch the Sports Commissioner among others. The National Officials praised **CampMaradona®** for a job entire CECAFA region as well done and urged us to spread the development of youth football to the country and the whole.



One of the young campMaradona® talents who attended the cecafa Games in Nairobi

KARI VISITS IIMSAM: Two directors of Kari Prof Karwitha Kiugu and Dr. Eliud Kireger visited IIMSAM on a three day fact finding mission at the conclusion of their visit they stated they were convinced the IIMSAM and its mandate to disseminate information about Spirulina was the way forward for the whole world to ensure food security as we fight poverty and malnutrition. They agreed to enter an agreement and sign a memorandum of Understanding (MOU) between IIMSAM and KARI to enhance research related activities on Spirulina for the benefit of the world and Kenyans. The MOU drafting is in process.



IIMSAM and visiting Kari Directors tour the centre



IIMSAM and visiting Kari Directors at the Spirulina farm

FEEDING PROGRAM: Despite the holiday season the feeding program continued and the numbers coming to the centre for feeding are still continuing to increase.



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